



**SOUTHWEST FESTIVAL** *of the*  
**WRITTEN WORD**  
*WORD TRAVELS FAST*

**Friday–Sunday, September 29–October 1, 2017**  
 Silver City, NM

YES, we want to be a part of the 2017 Festival. Name: \_\_\_\_\_

1. We want to be a major sponsor of the festival (\$1,000) Total \_\_\_\_\_
2. We want to sponsor \_\_\_\_\_ of the sessions of the Festival: \$250 each sponsorship. Total \_\_\_\_\_

You or your company will be shown in the Festival program as an official sponsor. Your name or that of your company will be on the venue sign, will be announced during the session, and will be mentioned during any advertising for the specific session.

The following are the presenters. Please circle the presenter(s) that you wish to sponsor.

Charlie Alfero , Subhankar Banerjee, Jesús J Barquet, Matt Bell, Adrienne Celt, Phil Connor, Andrea Cote-Botero, Jack Crocker, Andrew Dahl-Bredine, Algernon D’Amassa, Stella Pope Duarte, John Fayhee, Steve Fox, Lee Francis, Dick Gerdes , John Gist, Manuel Gonzalez, Ron Hamm, Tim Z. Hernandez, Paul Andrew Hutton, Julie Iromuanya , Las Cruces Theater Group, Jane Lindskold, Jessica Helen Lopez, Mark Medoff, Roger Metcalfe, Kate Nelson, Peter Riva, Sharman Apt Russell, Melissa Sevigny, Kat Sherrell, Beate Sigriddaughter, Elise Stuart, Laura Tohe, Virus Theater, Stewart Warren, Bruce Wilson, Melanie Zipin

3. We want to underwrite the hospitality plan. This will provide coffee, snacks, and lunches for each presenter. (Suggested donation: \$25) Total \_\_\_\_\_
4. We would like to advertise in the Festival program. See second page for indication of sizes, given in hwx measurements.

Full Page	8.75” x 6.5”	\$300	# of ads this size ____ X \$300	Total _____
Half Page	4.25” x 6.5”	\$175	# of ads this size ____ X \$175	Total _____
Quarter Page	2.00” x 6.5”	\$100	# of ads this size ____ X \$100	Total _____
Eighth Page	2.00” x 3.0”	\$ 50	# of ads this size ____ X \$ 50	Total _____
<b>TOTAL</b>				_____

**Make checks payable to GCCF with SWFWW on the “For” line OR**

**Charge to credit card** \_\_\_\_\_ **V/MC/D** Expiration \_\_\_\_\_ / \_\_\_\_\_

**Zip code for billing address** \_\_\_\_\_ **Security code** \_\_\_\_\_

**Name on card** \_\_\_\_\_ **Signature** \_\_\_\_\_

**Credit card billing will show as “Paul Hotvedt”. Paul is our 2017 Festival program director.**

**Mail this completed page to SWFWW, PO Box 1767, Silver City, NM 88062**

**Email your advertising copy and your logo in either .tif or .jpg format to [blueheron@sbcglobal.net](mailto:blueheron@sbcglobal.net)**

**If you have questions, please email [blueheron@sbcglobal.net](mailto:blueheron@sbcglobal.net)**

**[www.swordfiesta.org](http://www.swordfiesta.org)**

FULL PAGE  
8.75"X6.5"  
\$300

EIGHTH PAGE  
2"X3"  
\$50

QUARTER PAGE  
2"X6.5"  
\$100

HALF PAGE  
4.25"X6.5"  
\$175